



# NPI University of Bangladesh

## Semester wise total Course offer

Department of Business Studies

### MBA

#### 1<sup>st</sup> year, 1<sup>st</sup> semester (Winter 2017)

S. N.	Course code	Course title	Core/ Major	Credit
01	ACN: 5101	Management Accounting	Core	3
02	BUS: 5102	Business Communication	Core	3
03	MGT: 5103	Management & Organizational Behavior	Core	3
<b>Total Credits =</b>				<b>9</b>

#### 1<sup>st</sup> year, 2<sup>nd</sup> Semester (Summer, 2017)

S. N.	Course code	Course title	Core/ Major	Credit
01	MKT: 5201	Marketing Management	Core	3
02	HRM: 5202	Human Resource Management	Core	3
03	POM: 5203	Production and Operations Management	Core	3
04	SYM: 5204	Strategic Management	Core	3
05	MKT: 6201	Consumer Behavior <b>(Major in Marketing)</b>	Major	3
06	MKT: 6204	Services Marketing <b>(Major in Marketing)</b>	Major	3
	HRM: 6204	Leadership, power and Influence <b>(Major in Human Resource Management)</b>	Major	3
	HRM: 6206	Manpower Planning and Policy <b>(Major in Human Resource Management)</b>	Major	3
<b>Total Credits =</b>				<b>18</b>

#### 2<sup>nd</sup> Year, 1<sup>st</sup> Semester (Winter, 2018)

S. N.	Course code	Course title	Core/ Major	Credit
01	ACN: 6101	Financial Accounting	Core	3
02	IBS: 6102	International Business Management	Core	3
03	BRM: 6103	Business Research Methodology	Core	3
04	HRM: 6202	Industrial Relations <b>(Major in Human Resource Management)</b>	Major	3
05	HRM: 6203	Managerial Negotiation <b>(Major in Human Resource Management)</b>	Major	3
	MKT: 6203	International Marketing <b>(Major in Marketing)</b>	Major	3
	MKT: 6207	Sales Management <b>(Major in Marketing)</b>	Major	3
	BUS: 103	Bangladesh Studies	Major	4
06	PROJ: 7001	Project Work	Project	4
<b>Total Credits =</b>				<b>23</b>